



TURKISH RESOURCE CENTER
TÜRK KAYNAK MERKEZİ

1



NURTEN URAL

HONORARY CONSUL
GENERAL FOR REPUBLIC
OF TURKEY, DETROIT.

CEO FOR TURKISH
RESOURCE CENTER OF
NORTH AMERICA.
(NON PROFIT ORGANIZATION)

CEO FOR URAL LLC,
(INTERNATIONAL CONNECTIONS)
(TOURISM AND TRAVEL SOLUTIONS)

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MICHIGAN, UNITED STATES OF AMERICA



Three of Michigan's major industries are manufacturing, tourism and agriculture. While Michigan ranks first among the states in production of motor vehicles and parts, it is also a leader in many other manufacturing and processing lines, including prepared cereals, machine tools, airplane parts, appliances, hardware, textiles and furniture.

The state produces important amounts of iron, copper, iodine, gypsum, bromine, salt, lime, gravel, and cement. Michigan's farms grow apples, cherries, beans, pears, grapes, potatoes, and sugar beets. Michigan's forests contribute significantly to the state's economy, supporting thousands of jobs in the wood-product, tourism, and recreation industries. With 11,000 inland lakes and 3,288 miles of Great Lakes shoreline, Michigan is a prime area for both commercial and sport fishing.

MICHIGAN



Bordering on four of the five Great Lakes, Michigan is divided into Upper and Lower peninsulas by the Straits of Mackinac, which link lakes Michigan and Huron. The two parts of the state are connected by the Mackinac Bridge, one of the world's longest suspension bridges. To the north, connecting lakes Superior and Huron, are the busy Sault Ste. Marie Canals.

Fall in Love with Michigan No Matter What the Season





DETROIT

Detroit is the largest and most populous city in Michigan, the largest U.S. city on the United States – Canada border. The metropolitan area is home to 4.3 million people, making it the second-largest in the Midwest after the Chicago, and 14th-largest in the United States. Regarded as a major cultural center, Detroit is known for its contributions to music and as a repository for art, architecture and design, along with its historical automotive background. Detroit is a major port on the Detroit River, one of the four major straits that connect the Great Lakes system to the Saint Lawrence Seaway. The City of Detroit anchors the second-largest regional economy in the Midwest, behind Chicago, and the 13th largest in the United States. Detroit is best known as the center of the U.S. automotive industry, and the “Big Three” auto manufacturers General Motors, Ford, and Stellantis North America are all headquartered in Metro Detroit. As of 2007, the Detroit metropolitan area is the number one exporting region among 310 defined metropolitan areas in the United States. The Detroit Metropolitan Airport is among the most important hubs in the United States. Detroit and its neighboring Canadian city, Windsor are connected through a highway, tunnel, railway tunnel, and the Ambassador Bridge, which is the second-busiest international crossing in North America, after San Diego-Tijuana.





TURKISH RESOURCE CENTER
TÜRK KAYNAK MERKEZİ

ABOUT US



Turkish Resource Center (TRC) was founded in 2012 by Nurten Ural, Honorary Consul of the Republic of Turkey, Detroit to build links between Turkey and the United States of America. TRC headquarters is strategically located in Michigan, as a non-profit organization that has close connections with businesses, organizations, academic institutions and representatives of government to provide TRC customers with unique opportunities..

With linguistic expertise, market savvy, strong connections, and persistent dedication, the Turkish Resource Center helps organizations overcome the challenges associated with setting in a new location, finding partners and exporting to new areas to sustain long-term growth and collaborative learning. Working with TRC offers customers to built networks for communication in the worlds of business, education, and cultural exchange leading to a bright future. Should the need arise, TRC happily provides professional customized services in order for new ventures to succeed.



TURKISH RESOURCE CENTER
TÜRK KAYNAK MERKEZİ

OUR SERVICES



Through the Business Initiatives Center, TRC will work with customers to develop and sustain relationships vital to establishing or enhancing vibrant economic opportunities between Turkey and the United States of America.

Available services include:

Access to exclusive, customized, and industry-specific Trade and Buyers Missions between Turkey and the world

Market-entry strategies that look beyond immediate opportunities to guide companies toward long-term success in the penetration and development of a target market.

Connections with commerce agencies and organizations, including Professional and Business Associations, Exporters Organizations, Economic Development Corporations and others.

Making key introductions with government, business, academic, and philanthropic leaders.

Assisting companies in finding a “landing pad” for their company or product.

Assisting companies in relocation to new territories.

Media | Tech Days / Sept. 14 - 15

Charity Preview / Sept. 16

Public Days / Sept. 17 - 25



NAIAS

<https://naias.com/>

Detroit, Michigan, USA

North American International Auto Show

THE SHOW IS BACK. An indoor and outdoor city-wide celebration of mobility

The NAIAS is where future mobility innovations meet the pavement. With the largest concentration of the world's top automotive and technology executives, designers, engineers and thought leaders, NAIAS serves as the global stage for companies to debut brand-defining vehicles and industry-shaping announcements.

NAIAS is unmatched in the industry in presenting six unique shows in one, including: The Gallery, an ultra-luxury automotive event, AutoMobili-D, an inside look at future mobility platforms, Press Preview, Industry Preview, Charity Preview and then concluding with a nine-day Public Show.

ADASTEC

To collaborate with Organizations in Michigan
A Turkish Autonomous Bus. First in the U.S.





Visit by Turkish Ambassador to the United States, Hon. Murat Mercan



Detroit Mayor Mike Duggan



Visiting Norm Fasteners



Visiting DURMA



Visiting Michigan State University Campus



Visiting Mayor Andy Schor



Visiting Ataturk Park at
Turkish American Cultural Association of Michigan

Creative Economies Conference



Congress of One Health



SELÇUK ÜNİVERSİTESİ

MICHIGAN STATE UNIVERSITY

INSTITUTE OF INTERNATIONAL HEALTH

Keynote Speakers

- Prof. Dr. Reza Nassiri - MSU
- Prof. Dr. Kenan Peker

Session I. Understanding One Health

Session II. Current Issues in One Health

Session III. Enhancing Collaboration in One Health Research and Education

Organizing Committee

- Prof. Dr. Reza Nassiri - MSU
- Ms. Nurten Ural - Michigan
- Prof. Dr. Oktay Sarı
- Prof. Dr. Duygu Fındık
- Prof. Dr. Cevdet Altıngözar
- Prof. Dr. Kenan Peker
- Prof. Dr. Fehmi Karasıngın
- Prof. Dr. Mahmut Tokhi
- Prof. Dr. Hakkı Gülbül

SELÇUK-MSU JOINT CONFERENCE

Selçuk University Konya, Turkey

www.onehealthturkey.org

April 9-10, 2015

Please send your abstracts to:
Prof. Dr. Duygu Fındık
dfindik@selcuk.edu.tr

**APRIL 2015
1ST TURKISH
CONGRESS OF
ONE HEALTH**

“Interconnectivity of the world, global mobility of the people and an era of emerging infectious diseases and zoonosis, food and water securities, climate change/global warming along with the threats of vector-borne diseases mandates a shift to new point of intervention and prevention. One Health is a collaborative effort of multiple disciplines working locally, nationally and globally to attain optimal health for people, animals and our environment.”



Delegations from Turkey to US



Delegations from Turkey to US



Delegations from Turkey to US



Delegations from Turkey to US



The Investment Office of the Presidency of the Republic of Turkey



ITU INNOGATE





September 2017 Cochran Fellowship Program

FAS- sponsored fellowship and exchange programs enable international researchers, policymakers and agricultural specialist to work alongside their U. S. counterparts, acquiring knowledge and skills to help build their countries' agricultural sectors.





Gazi University visits Michigan State University

I organized a visit from Gazi University to MSU. Rektor, two Vice Rectors and a director were in the GU delegation. A joint Advanced Manufacturing Research Center will be opened in Ankara. Other collaborations were also discussed.





Altinbas University visits Michigan State University

I coordinated when Altinbas University visited MSU to collaborate on a number of projects, including research and exchanges of Students and Faculty. Visit took place in November of 2017.





Yunus Emre Institute visits Michigan State University to sign MOU

Yunus Emre Institute President, Prof. Dr. Seref Ates and staff visited MSU to sign an MOU to work together to promote Turkish Culture and to collaborate on other projects. Also discussed was to open a Yunus Emre Institute Center at MSU.



Helping Turkish Companies to explore Michigan for business. Michigan is where the industry is in the US. This is where the Turkish companies presence must be to work with industry.



Delegations to Turkey



Delegations to Turkey



 **BURSA - NİLÜFER**
OTOMOTİV ENDÜSTRİSİ İHRACATÇILARI BİRLİĞİ
MESLEKİ VE TEKNİK ANADOLU LİSESİ



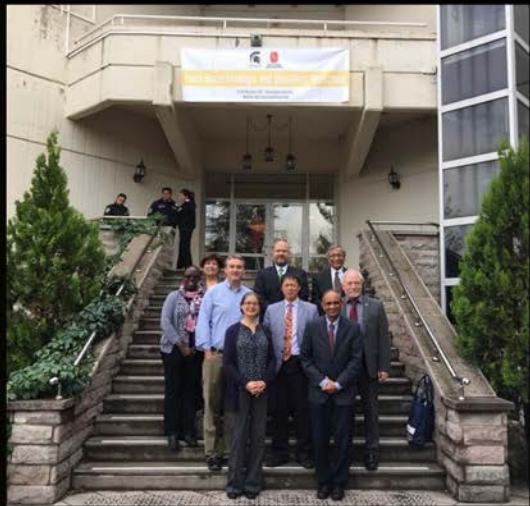
VISITING KONYA CHAMBER OF INDUSTRY





Michigan State University visits Hacettepe University

Ten faculty members from MSU visited Hacettepe University to present in a joint three day event, Food Biotechnology and Biosafety Workshop. About 250 guests were in attendance from Academi, Ministries and Industry in October of 2017..



Food Biotechnology and Biosafety Workshop

9 October 2017 10.00-17.00

Registration Fee: 10.00

10 October 2017 10.00-17.00

11 October 2017 10.00-17.00

9-10th October 2017
Hacettepe University
Mehmet Akif Ersoy Conference Hall

KAYIT İÇİN TIKLAYINIZ



International Food Biosafety and Biotechnology Research and Extention Center

Coordinated this joint Center
between Michigan State
University and Hacettepe
University. Opening
Ceremonies were held in
Ankara in October of 2017.





Visited Konya Food and Agriculture University in Konya Turkey

KFAU is a foundation University, which is Turkey's first specialized university in food and agriculture and the language of education is English. KFAU is aiming to be an international research university which makes it natural to work with universities in the United States.





Visited Sakarya University in Turkey

Visited Sakarya University in Turkey. Presented to the incoming new class on Turkey and United States relations and education.



Delegations to Turkey



Delegations to Turkey



Delegations to Turkey



Ankara meeting. Visiting Prof. Dr. Şeref Ateş, President of Yunus Emre Institute. With the Turkish Chinese Business Development and Friendship Association.









Conferences

MICHIGAN STATE UNIVERSITY
JAMES MADISON COLLEGE
&
CENTER FOR EUROPEAN, RUSSIAN AND EURASIAN STUDIES
&
COLLEGE OF LAW & MSU-TSA

CELEBRATION OF THE 93rd ANNIVERSARY OF THE REPUBLIC OF TURKEY

Friday, November 4, 2016
at 3:00 pm to 6:00 pm

James Madison College at Michigan State University
842 Chestnut Road
East Lansing, MI 48825

Case Hall - Third Floor
Club Spartan

Turkish music, poems and food

TURKEY THE ATTEMPTED COUP AND BEYOND

Mr. Umut Acar
Consul General of Turkey

Mr. Robert Amsterdam
International Lawyer

Other speakers include:
Prof. Timur Kocaoglu





Turkish Cuisine Seminar, Demonstration and Samplings

To a sold out event, Chef Begüm Jariyawiriya guided a presentation by exploring the history of Turkish cuisine and demonstrated five traditional courses where the guests sampled all the dishes. Turkish cuisine is one of the 3 major cuisines in the world, however lesser known than many of the others.





TURKISH WINE TASTING

Friday, April 21st
5:30-7 pm

University Club
3435 Forest Road
Lansing, MI 48910

Cost: \$20 (pay
upon arrival)



Turkey has the fourth largest vineyard acreage in the world, with over twenty indigenous grapes varieties. Join MSU faculty member and VESTA coordinator Tom Smith along with special guest Ms. Nurten Ural, Honorary Consul General of the Republic of Turkey, as we explore this 6,000 year old history of winemaking. Please RSVP via email by Monday, April 17th to Elanur Ural at elanural@gmail.com, or until slots run out

Turkish Wine Tasting

A Turkish Wine Tasting was offered on April 21st, which included wine experts from the wine and grape industries. Wine making in Turkey goes back 6000 years and many wine historians have concluded that viticulture originated in Turkey. The lack of knowledge and availability of Turkish wines globally is not only lost opportunity for the Turkish wine industry in direct wine sales, but also a lost opportunity for the tourism industry in Turkey.



NURTEN URAL



Turkish Breakfast with the International Community in Michigan

I invited leaders from the International Community in Michigan for an authentic Turkish breakfast. Showing the unique line-up of tastes all it's own.





Appointed Friendship Ambassador of Best Buddies of Turkey

While I was in Turkey we organized and I was honored to participate in a ceremony for Best Buddies held at Kabatas High School in Istanbul. This is a one-on-one matching ceremony between selected high school students and a member of the Best Buddies program. The feeling of helping and changing the underprivileged members of the Best Buddies program was very self-satisfying and emotional to all involved.





Introducing Turkish coffee to Americans

I have organized events for Americans to be introduced to various Turkish culture, such as Turkish coffee and fortune reading.





Introducing Turkish Coffee and Turkish Delight

We served Turkish Coffee and Turkish Delight to hundreds of people to introduce them to the culture of Turkey. Many have never tried either before.



**SERVING
FREE
TURKISH COFFEE
&
TURKISH DELIGHT
IN ROOM 305**

**COME ON UP AND
TRY SOME**



Turkish Ambassador visits MSU



Activities in Turkey



Turkish Activities



TURKISH WINE TASTING

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**INTERNATIONAL STUDIES & PROGRAMS
CENTER FOR EUROPEAN, RUSSIAN, AND
EURASIAN STUDIES PRESENTS:**

A documentary film screening of
**A Struggle for Home:
The Crimean Tatars**

A documentary film covering
followed by a panel discussion.
By Lewis Siegelbaum, Monhe
Povly, and Timur Kocoglu
Moderator: Norman Graham

Friday April 21, 2017
12:00 pm to 1:30 pm
Room 201 International Center
Crimean Tatar food will be served

**MICHIGAN STATE
UNIVERSITY
CENTER FOR
EUROPEAN,
RUSSIAN, AND
EURASIAN STUDIES**

127N, 1000 Stadium
Lansing, MI 48906-1000
Phone: 517-353-1377
Fax: 517-412-6242
Email: ceers@msu.edu

Turkish Activities



Turkish Activities



Turkish American Activities



Turkish Americans Gaining Power Through Grassroots



Turkish Americans Gaining Power Through Grassroots



DINNER AT THE GOVERNORS RESIDENCE



CELEBRATING REPUBLIC DAY WITH STUDENTS



ATAA 40th Anniversary



OPENING OF ATATURK PARK



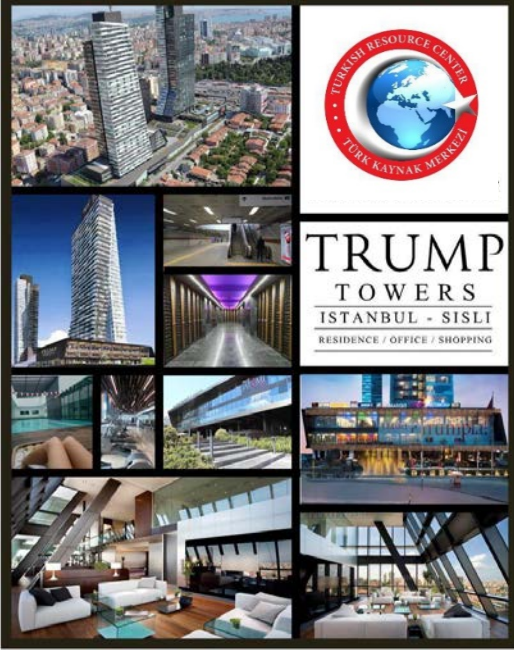
WOMEN'S LEADERSHIP EVENT



CONSULAR CORPS EVENTS



TRC ISTANBUL OFFICES



NURTEN URAL



NURTEN URAL



NURTEN URAL



TURKISH RESOURCE CENTER
TÜRK KAYNAK MERKEZİ

THANK YOU
TEŞEKKÜR EDERİZ

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