

EXPANDING YOUR COMPANY'S BUSINESS INTO THE USA VIA MICHIGAN



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BURSA SANAYİCİLERİ VE İŞİNSANLARI DERNEĞİ



Michigan Made Easy

Simple Steps for Entity Formation in Michigan

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Part 2: Business Formation

Part 3: Record Keeping

Part 4: Protect Your Investment

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Part 1: Pre-Planning

Your Business Case for Michigan



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Questions to Ask

- Who Are Your Business Prospects?
- What Goods do You Want to Sell to Them?
 - What Tariffs Apply?
 - What Name Will You Use?
- What Type of Business Will You Form



Mini-Law Lesson

How to Determine Your Business Name

Step 1: Conduct a Google Search

Step 2: Conduct a Michigan Business Entity Search
(<https://cofs.lara.state.mi.us/SearchApi/Search/Search>)

Step 3: Conduct a Michigan Trademark Search
(<https://cofs.lara.state.mi.us/corpweb/trademarksearch/trademarksearch.aspx>)

Step 4: Conduct a USPTO Trademark Search
(<https://tmsearch.uspto.gov/bin/gate.exe?f=searchss&state=4809:702x4u.1.1>)

If no exact and/or similar matches show, then move forward with registering your name



Part 2: Business Formation

Simple Steps to Get Started in Michigan



Step 1: Determine Type of Business You Will Form

Sole Proprietorship
General Partnership
Limited Partnership
C Corporation
S Corporation
LLC



Step 2: Identify Your Registered Agent

Registered Agents Perform the Following Functions:

- Receive and forward legal notices
- Have a physical presence in jurisdiction
- Support local compliance activities, i.e. file annual reports
 - Receive and respond to other communications





Step 3: Prepare Formation Documents

- Bylaws / Operating Agreements
- Michigan Business Entity Formation Filings
(https://www.michigan.gov/lara/0,4601,7-154-89334_61343_35413_36736---,00.html)
- Get DUNS Number (<https://www.dnb.com/duns-number.html>)



Step 4: Secure Licenses and Permits

- Secure Sales Tax License (https://www.michigan.gov/taxes/0,4676,7-238-43519_43521-5922--,00.html)
- Secure Applicable Business Licenses (<https://www.michigan.gov/statelicensesearch/0,4671,7-180-24786---,00.html>)



Part 3: Record Keeping

Create Corporate Record Book, Including:

- Operating Agreement / Partnership Agreement / Etc.
 - Bylaws
 - Resolutions
 - Minutes
- Stock Certificates (if applicable)
- Corporate Seal



Part 4: Protecting Your Investment



Mini Law Lesson

How to Protect Your Investment

- Register Your Domain
- File State Trademark (https://www.michigan.gov/lara/0,4601,7-154-89334_61343_35413_35431-138688--,00.html)
 - File US Trademark with USPTO (<https://www.uspto.gov/trademarks/apply>)



Step 5: Make Profit:

- Secure Contracts w/Michigan partners
- Engage Michigan legal counsel to review contracts to ensure your interests are protected
 - Sign Agreement
 - Deliver on Contract Terms
 - Grow Business



Questions?

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